



# Sony Ericsson W995 Walkman™ phone



## Watch video on the go on your mobile phone...

Take your videos wherever you go and banish boredom thanks to the W995 Walkman™ phone and Media Go™. Whether a movie, news clip, sports highlight or music video, you can watch all your favourite videos in picture perfect resolution on a stunning 2.6 inch full colour screen. For hands-free viewing, simply open the built-in stand for horizontal viewing. The W995 has enough battery power to last for two feature-length films.

## Ready, steady, Go...

Connect your W995 to your computer and Media Go™ will do the rest for you. It automatically converts and syncs all media files from your PC to work with your mobile phone, so there is no loss of quality or resolution and the file size will be optimised to consume less memory.

Media Go™ lets you organise all your videos, music, photos and podcasts and it also creates playlists to suit your mood. Instantly upload your latest videos and music tracks as part of your

morning routine to make sure you will be entertained throughout the day. Then organise your tracks using SensMe™ and, when you can't remember the name of your new favourite tune, TrackID™ will do it for you.

With PlayNow™ arena you will get access to top quality movies. Install PlayNow™ arena on your laptop, browse to the movie section, download a movie you like and transfer it onto your handset. PlayNow™ arena is available in selected markets.



## Incredible imagery in your hand...

Capture every memory with the W995, the ultimate mobile imaging experience. Snap away with the 8.1 megapixel camera, featuring face detection, photo flash and auto focus to make every photo a masterpiece. The 8GB memory enables you to save all your photos and geo-tag your memories with assisted GPS – so you always remember where your photos were taken.



## All about you...

Enjoy crystal clear quality sound thanks to the Clear audio experience. The W995 lets you listen to your favourite tracks through its built-in speakers or any headphone connected with a 3.5mm audio jack. When you want to lose yourself in your music, the Sony Ericsson Noise Cancelling Headphones HPM-88 will immediately reduce up to 75% of all background noise, so you can listen to your favourite tracks or watch videos in peace.



## Sounds like fun...

Or, share the fun and pump up the volume with the powerful Snap-on Speakers MS410. These tiny speakers will add the wow factor to all of your entertainment, making you feel as if you are watching a film on the big screen or enjoying your favourite tunes at a live concert.



## Instant Gratification...

No need to wait until you get home to watch your favourite shows. Countries with 3G W995 handsets and downloadable TV on demand means you can immediately access the best shows directly on your phone.

Catch up on news, TV shows or view the latest videos from YouTube™ using turbo 3G or WiFi (where available). Whatever you are after, brilliant quality applications and entertainment are just a few clicks away.