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Norxe announces expansion of operations to Asia and the Americas

Philip Hay and Javier Delgado appointed Heads of Business Development

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Philip Hay
Head of Business Development
Asia



Javier Delgado
Head of Business Development
Americas

Fredrikstad, Norway – Norxe is pleased to announce the expansion of its business operations into Asia and the Americas. Through this expansion, Norxe strengthens its commitment to providing customers with the service excellence and close collaboration that have made them the partners of choice within the high-end projection industry. The expansion also brings new talent, Philip Hay of Singapore and Javier Delgado of Orlando, Florida, to the Norxe team.

“Our new initiative and talent take the Norxe team to the next level, allowing us to increase our responsiveness and innovation in the industry. Both Philip and Javier bring broad industry experience and exemplify Norxe’s values of innovation, collaboration, and entrepreneurial spirit,” stated CEO Kjell Einar Olsen.

about Philip Hay

Prior to joining Norxe, Philip has been instrumental in developing sales and establishing and maintaining a strong and wide network of business relationships in Asia, particularly in China for ASK Proxima and projectiondesign. In his new role, he will help to build up the Norxe brand and develop strong sales and business partners in the usually mission-critical and demanding multi-channels display market.

“Philip has a proven record in the industry. His strong winning attitude and business acumen are assets that will complement and enhance the team,” says Espen Olsen, VP Global Sales.

Philip, who will be based in Singapore, looks forward to working with valued partners to grow Norxe sales success in Asia.

about Javier Delgado

Javier is a familiar face in the industry, as he brings many years of experience in the Simulation and Visualization markets and a strong reputation for partnership building and commitment to his customers’ success.

Commenting on the appointment, Espen Olsen stated: “We are delighted to have secured the services of Javier. Having worked with him previously for a number of years, I know that Javier’s excellent reputation within the industry is well justified. Javier will be essential to our development of new markets going forward.”

“I’m thrilled to join Norxe’s team of industry professionals who share my passion for innovation and excellence,” said Javier. “I look forward to bringing the strength of Norxe’s values to my new relationships throughout the Americas.”

about Norxe

Located in Fredrikstad, Norway, Norxe designs, manufactures, and markets unique projectors for demanding applications. Norxe combines in-house engineering expertise in optics, mechanics, electronics, and software. Projectors are built for performance and quality to provide real solid-state day and night vision to exacting standards.