



# SimCentric Technologies launch North America Office

SimCentric Technologies proudly announces the opening of our North America Office on 1st March 2017. Based in Fayetteville, North Carolina, this milestone marks an important step for SimCentric in enhancing the engagement, responsiveness, program support and collaborative teaming capacity for both our military and industry partners.

SimCentric also welcomes Mr Lee Power as our new Senior Director – North America, and head of US based operations. Lee completed 20 years of distinguished service in the US Army as a Joint Fires Observer including numerous key artillery appointments and operational deployments. On his transition from the US Army in 2013, Lee took up a management position at Booz Allen Hamilton as XVIII Airborne Corps team lead for the US Army Games for Training and Joint Fires Observer programs.

Adam Easton, CEO SimCentric Technologies commented "We are excited at the opportunities our new North America location will enable for both new development, as well as enhancing our contribution to existing programs. We are also thrilled at having an individual of Lee Power's caliber, experience, technical skills and reputation join our SimCentric management team. His deep understanding of US military training frameworks and extensive professional skills will ensure we can continue to deliver relevant, efficient and integrated simulation offerings."



## About Simcentric:

SimCentric Technologies is a global software company specializing in advanced simulation. SimCentric has been working in Military Simulation since 2008. We specialize in the development and delivery of innovative products and systems in Training and Education. We work in both the military and civil sectors providing a combination of COTS and customised solutions.

For more information please visit

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